A CITY OF ENDLESS EXPERIENCES
We haven’t got any seashores, we do not sit on the top of a ski mountain, and there are not any horsemen clapping their whips here. People, who are in Győr for the first time, might think that it is just one of the many other cities with houses, streets, stores and factories. Then, as the visitor is exploring it, just like in the case of a delicious dish, he can only say: “I want more”. And he gets more: thousands of experiences because Győr offers countless exciting adventures. We, the people who live here, are biased of course because we love our home so much. However, we ask you, as well: WHAT DO YOU WISH FOR?

I WOULD LIKE TO RELAX!

To sit on a cozy terrace on a promenade and to drink a nice couple of coffee. To watch the increasing bustle of the awakening city. Then, to have a delicious breakfast and to visit a water park and thermal spa where I can use a sauna, a whirlpool and lie on a sun lounger with a book. At the end of the day, I would like to have a nice dinner in a downtown restaurant. This is what I wish to do.

I AM INTERESTED IN ADVENTURE!

I would float down the Danube, fondle snakes in the subterranean jungle of the “Fülesbástya” and take part in an escape game. Finally, I would climb the tower of the Bishop’s Castle to admire the awe-inspiring view of the whole city.

I WOULD LIKE TO SEE SOME BEAUTY!

I would participate in a city exploring game, walk amongst the Baroque style buildings of the city centre, moon on Radó Island with my love and visit a museum. Then, I would climb Chapter Hill to discover the third most significant relic of Hungary, the herm of St. Ladislaus. In the evening, I would see the performance of the Ballet of Győr or the National Theatre of Győr, or listen to the wonderful melodies of the Philharmonic Orchestra of Győr.

I GET THRILLED BY HORSEPOWER!

Of course, I would go to the visitor centre of Audi in Győr. I would not miss the world’s biggest engine factory for a fortune. All those cool cars! Then, I would visit Mobilis, where I may understand what drives those wonder machines. And the experiments of the tricky physicists! Everything pops, crashes, freezes or flies. That is my thing!

SPORT IS MY LIFE!

I have heard that the best women’s handball team of the world plays in Győr. I would willingly see them on a Champions League match. I would swim in the 50-m pool of the new swimming complex of Győr and run in Barátság Park where I would try out the unique outdoor fitness park. I could relax on the shore watching the training of our world-class kayakers. Pull it! Pull it! Hey, here comes a dragon boat. Well, I would try that, as well.

WHAT DO I WISH FOR?

Some good food, some nice wine and a memorable party. Whether it is a summer opening or a summer night concert, the Wine Days, the Dance Festival, the Baroque Wedding, a summer ending concert, or the Pálinka Festival, I have to be in such bustling places. And my children join me because they have heard about the Győrkids’ Festival. This time of the year, does your city really turn into a fairyland? I must see it.

I HAVE VISITED GYŐR MANY TIMES IN THE SUMMER, BUT IT IS SAID TO BE A MUST-SEE DESTINATION IN THE WINTER, AS WELL.

Here, you can visit one of the most spectacular Christmas Fairs of Central Europe, with light shows every hour, a downtown skating rink, concerts, children’s programs, chimney cake, roasted chestnuts and warming mulled wine. Do you still think that Győr is just a city? Maybe it is. But for us, it is the centre of the world, and we gladly present it to You.

WHAT DO YOU WISH FOR?
WE ARE

THE CITY OF RIVERS

DID YOU KNOW THAT in the city of rivers, you can explore the whole downtown by raft or pleasure boat? Visitors can start their exciting journey at the port by Jedlik Bridge and sail on the Moson Danube and the River Rába for an unforgettable experience. In the summer, scheduled lines transport the visitors to the zoo, so they can organize a half-a-day program, with these two attractions.

DANUBE, RÁBA, RÁBCA, MARCAL – enumerate the locals proudly, even as children. Though this Danube is the Moson Danube, it is not less beautiful. Especially because the Rába and the Moson Danube merge in the centre of the city. They unite under the castle walls where lovers on the shoreline walk. Before the Rába reaches that spot, it gently embraces RADÓ ISLAND. Its cool breezes caress the people passing by. Only steps from here, there is the THERMAL BATH AND SPA with its 67-degree C water, rising from a depth of 2000 metres. You can swim in the 50-m and the 33-m pool of the AQUA SPORTS CENTRE, and in the summer, the open-air swimming pool and the free lidos welcome you with open arms. The enchanting water world of SZIGETKÖZ is also within easy reach from Győr, so you can organize an unforgettable water tour as well. But if you feel more confident on the ground, you can rent a bicycle from GyőrBike rental bike system, and hit the road. Later, you can get some rest at the Megyeház Square where the illuminated pop-jets of the musical fountain dance above you. Although everything is about water, Győr will not make your head swim.
We are the city of sport.

Did you know that Győr granted the right to organize the European Youth Olympic Festival (EYOF) 2017? Győr is an especially appropriate location for this sports event because it is the only Hungarian settlement with an Olympic Champion mayor. The mayor of Győr, Zsolt Borkai, won a gold medal at the 1988 Summer Olympics in Seoul where, despite his injury, he presented a 10 score element in pommel horse. So, it is not by chance that Győr is considered to be a haven of sports.

Görbicz shoots! Goaaaall!! – the audience of the Audi Arena Győr jumps up together as one and celebrates a new success in the Champions League. Handball, Basketball, Football, Futsal, Volleyball, Ice Hockey, Kayak/Canoë, Swimming, Gymnastics, Athletics, Shooting. These are only examples of the several types of sports we are excellent in. Plenty of European, World and Olympic Champions have come from the sports associations of Győr, and the education of the youth is of a high standard. The fact that the mayor of Győr is an Olympic Champion gymnast himself says a lot about the city’s commitment to sports. It may not be a surprise that Győr is the host of the First Olympic Event in Hungary, the European Youth Olympic Festival 2017. Therefore, numerous sports facilities were built: a multifunctional sports hall with a capacity of 5500 people, a swimming pool with a 50-m pool, an Olympic sports complex including an athletic centre – with an eight-lane race track and a running corridor –, a tennis centre with nine tennis courts, a gymnasium, a hall for martial arts, and a multifunctional sports hall.

With the football stadium, the water park and the gyms, Győr is an excellent location for world competitions, national championships and international training camps. Certainly, leisure sports are also significant in the city: there are several outdoor running tracks, exercise machines, artificial turf football pitches and basketball hoops. Besides Barátság Park, there are other leisure sports facilities, such as swimming pools, tennis centres, outdoor fitness parks, running tracks and the skating rink where all age groups are welcomed.
José Cura, Andrea Rost, Ennio Morricone, Bobby McFerrin, Kobayashu Ken-Ichiro, to mention just a few stars the PHILHARMONIC ORCHESTRA OF GYŐR has been on tour with in recent years. It is not a wonder that they accompany the winners of the Plácido Domingo’s Operalia world competition on Voices Gala. The first destination of these talents is Győr every year. Besides, Győr is the city of dance, as well, mainly thanks to the WORLD-RENOWED BALLET OF GYŐR. Beyond their impressive choreographies, the Ballet of Győr brings excellent companies to the city on the annual Hungarian Dance Festival.

DID YOU KNOW THAT the legendary Ballet of Győr will celebrate its 40th birthday soon, and that it was founded by Iván Markó and the graduating students of the State Ballet Institute? Since then, they have had success after success. The company is now led by János Kiss, a former founding-member, who contributes to the reputation of Győr and Hungary all over the world.

WE ARE THE CITY OF CULTURE

José Cura, Andrea Rost, Ennio Morricone, Bobby McFerrin, Kobayashu Ken-Ichiro, to mention just a few stars the PHILHARMONIC ORCHESTRA OF GYŐR has been on tour with in recent years. It is not a wonder that they accompany the winners of the Plácido Domingo’s Operalia world competition on Voices Gala. The first destination of these talents is Győr every year. Besides, Győr is the city of dance, as well, mainly thanks to the WORLD-RENOWED BALLET OF GYŐR. Beyond their impressive choreographies, the Ballet of Győr brings excellent companies to the city on the annual Hungarian Dance Festival. AND WHO HAS NOT HEARD ABOUT THE GYŐRKIDS’ FESTIVAL YET? It is the favourite summer program of younger and older ones, organized enthusiastically by the IRON ROOSTER PUPPET THEATRE. The company offers entertainment throughout the year, and so does the NATIONAL THEATRE OF GYŐR. Not to mention the programs of the RÖMER MUSEUM or the LIBRARY. But you do not necessary have to go to an event for some culture. It is enough to walk on the streets because Győr is Hungary’s third richest city in monuments. You can go to Chapter Hill and visit the Basilica to find some treasures, such as THE THIRD MOST SIGNIFICANT RELIC OF HUNGARY, THE HERM OF ST. LADISLAUS. You can also visit the Apor Exhibition in the basement or climb the tower of the Bishop’s Castle. Here, everything is about the culture of our millennial history. Győr is not just a summer hit but a real evergreen.
GYERE GYURI GYŐRBE, győri gyufagyárba (Come Georgie to Győr, to the match factory of Győr) so goes a Hungarian nursery rhyme, but recently we go to the GYŐRKIDS FESTIVAL instead. It is the biggest FREE OF CHARGE CHILDREN’S FESTIVAL when the downtown turns into a fairyland. Children arrive to the city not only from Hungary but from lands far, far away to meet the fairies, elves, wizards and other magical creatures of Győr. During the three days, thousands of activities await the families in beautiful sites of the city. The younger ones can get a meal or accommodation for free in many places. The tens of thousands of smiling faces soften the heart of adults, so it is not a wonder that plenty of companies and organizations support the IRON ROOSTER PUPPET THEATRE. Therefore, ensuring the high quality of the event is now a smaller national interest. People, who have been here once, want to come again. And who have not, do not know what they miss. The annual Győrkids’ Festival welcomes the families on the first weekend of July.

DID YOU KNOW THAT in the Winnetou stories, a childhood-favourite, a certain rifle called the Henry Carbine has got an important role? The silver-plated carbine that wears the name of John Xantus currently can be seen in the Flóris Römer Museum in Győr. Karl May, the German writer who sold the most books ever, modelled the figure of Old Shatterhand on János Xántus, whose name honours the zoo in Győr, and hence the name of the rifle. The letter in which May asks for permission from the extensive traveller and explorer can still be seen in the Karl May Museum in Dresden.

WE ARE

THE CITY OF CHILDREN

GYERE GYURI GYŐRBE, győri gyufagyárba (Come Georgie to Győr, to the match factory of Győr) so goes a Hungarian nursery rhyme, but recently we go to the GYŐRKIDS FESTIVAL instead. It is the biggest FREE OF CHARGE CHILDREN’S FESTIVAL when the downtown turns into a fairyland. Children arrive to the city not only from Hungary but from lands far, far away to meet the fairies, elves, wizards and other magical creatures of Győr. During the three days, thousands of activities await the families in beautiful sites of the city. The younger ones can get a meal or accommodation for free in many places. The tens of thousands of smiling faces soften the heart of adults, so it is not a wonder that plenty of companies and organizations support the IRON ROOSTER PUPPET THEATRE. Therefore, ensuring the high quality of the event is now a smaller national interest. People, who have been here once, want to come again. And who have not, do not know what they miss. The annual Győrkids’ Festival welcomes the families on the first weekend of July.
WE ARE
THE CITY OF FESTIVALS

When shall we go to Győr? In spring, summer, autumn or winter? It is just a matter of taste because the city offers plenty of programs throughout the year. It is not a surprise that the series of events in Győr is called 'FOUR SEASONS FESTIVAL'. The SPRING FESTIVAL begins on the national holiday, 15th of March, and provides numerous concerts, theatrical performances and exhibitions for the lovers of culture. Of course, summer is a peak season, so there are not any weekends when the downtown is not crowded with people coming to festivals. The SUMMER OPENING CONCERT is a great open-air party with a popular Hungarian band, while the closing concert is an even bigger event with tens of thousands of visitors and an international star. Then, there are the DANCE FESTIVAL, the ST. LADISLAUS DAYS which recalls the age of knights, the DAY OF THE LEGENDS OF GYŐR, the WINE SPRITZER FESTIVAL, the pleasant summer night concerts, the Irish-Hungarian Days held every two years, the popular BAROQUE WEDDING, the WINE FESTIVAL and the VOICES GALA. The autumn starts with the FESTIVAL OF HUNGARIAN TRADITIONS presenting the most renowned folk dance groups and the best Hungarian pálinkas. The Crop Blessing is the festival of high-quality products, while the BOOK FAIR is one of the most prestigious review events of the Hungarian literature. At the onset of winter, the downtown is filled with the smell of mulled wine and roasted chestnuts. The festive lights are turned on, the skating rink of Dunakapu Square is opened and there is a wonderful light show on Széchenyi Square. Several concerts, cozy conversations and one of the most beautiful CHRISTMAS FAIRS of Central Europe await Hungarian and foreign visitors. At the end of the year, the people of Győr bid farewell to the Old Year and welcome the new one with a party. The New Year holds even more experiences than the previous one. Because Győr is the CITY OF THOUSANDS OF EXPERIENCES!

DID YOU KNOW THAT it is not a coincidence that the Wine Spritzer Festival is organized in Győr? Ányos Jedlik, a Benedictine monk of Győr, made great steps towards the large-scale distribution and bottling of soda water. Later, he surprisingly combined the soda water with wine, so he is now considered to be the inventor of the 'wine spritzer'. He first tried it at a winery in Főt accompanied by his friends, Mihály Vónósmarty, Gergely Czuczor and András Fáy.
Győr is a dynamically developing, innovative city due to its excellent geographic situation, developed industry and skilled workforce. In the Golden Triangle, between Vienna, Budapest and Bratislava, near the airport of Pécs, the port of Gönyű and the M1 highway, the county seat, situated on Kisalföld, has become one of the largest economic and industrial centres of Hungary. The International Industrial Park of Győr was opened in 1993 as the first of its kind in East Central Europe. Nowadays, it is the home to firms and companies from more than 14 countries on hundreds of acres. These companies are at the forefront of social responsibility. QP was the name-giving sponsor of Aqua Sports Centre complex, opened in 2014, the Rába Plc, which has hundred-year-old traditions, is the supporter of our first-class futsal team, while Nemak is the dedicated sponsor of ice sports in Győr.

Audi Hungária, as the most significant employer of the region, is the name-giving sponsor of Győri Audi ETO KC and the main supporter of the Ballet of Győr and the Philharmonic Orchestra of Győr. Audi, celebrating its 25th birthday in 2018, provides a living indirectly for 30,000 families in Győr, thanks to the conscious urban planning and charm of Győr. The factory of Győr covers the complex car-manufacturing and develops continuously. After the A3 Cabriolet, the A3 Limousine and the beautiful sports car TT, which is only produced in Győr, the series production of Q5 is about to get started at the premises.

Széchenyi István University is the flagship of expert-training. It offers faculties in medicine, economics, law, musical art, architecture and transport sciences, tourism, teacher training and sport sciences. The cooperation of the local government, the Audi and the University is the pledge of constant development realized according to the mutual slogan: We are building the future in Győr!

As the preparations of the European Youth Olympic Festival 2017, a large scale dormitory development was carried out by the Hungarian State and the city, so that the University, which now has got 15,000 students, welcomes the young talents with even more improved conditions. The Mobilis Interactive Exhibition Centre holds together the program called ‘Career Model of the Automotive Industry in Győr’ in the area of the campus. It offers a lifelong career for people interested in engineering, even from childhood. The centre presents the miracles of car-production in a spectacular form through interactive exhibitions and demonstrations that encourage the younger ones to choose this field.

The Smart City Program provides a public rental bike system for tourists and the locals in their everyday lives. Győr constantly improves the cycling infrastructure, not only within its administrative boundaries but in regional scale, as well. The program covers a number of developments also in energy efficiency and urban management, with sustainability in mind.
The well-known symbol of the city of Győr, the Iron Rooster, was erected on Dunakapu Square by the Turks in 1594, after they had conquered the city. The leader of the invading troops believed that the castle was impossible to capture and he proudly predicted: Győr would only be in Christian hands again if the Iron Rooster started to crow and the half moon below it turned into a full moon.

Four years later, as the Hungarian troops aiming at recapture the castle reached the Fehérvár Gate, a brave shoemaker apprentice climbed up to the Iron Rooster in the dead of night and waited until sunrise. In the dawn light, he imitated the crow of the rooster with his trumpet, and as the rays of the rising sun hit the half moon they made it look full. The Turks thought that the prophecy had come true and their God had taken the side of the Hungarians. In the huge panic, they exploded their barrels full of gunpowder, determining the end of the battle.

The Ark of Covenant

One of the most beautiful Baroque monuments of Győr is the Ark of Covenant which stands on Gutenberg Square. The statue has got an interesting story: in 1729, a soldier accused of bigamy and using a false name fled to the Jesuit monastery for sanctuary. The city guards put the building under blockade, preventing the escape of the deserter. However, the bishop thought out a plan: on the feast of Corpus Christi they traditionally held a procession in Győr, so he gave the soldier altar-boy clothes to help him escape from his fellow-soldiers. He was recognized despite all of these efforts. In the melee, the monstrance fell out of the hands of the bishop and broke into pieces. Even the Emperor’s court in Vienna heard of this sacrilege, and King Charles III ordered that the inhabitants of Győr should ask for the forgiveness of God with this statue. And why does the monument illustrate the Ark of the Covenant? According to the legend, the broken pieces of the monstrance were put into the sealed ark, and since then, the angels have guarded them.
Our knight-king, St. Ladislaus, was laid to rest in Nagyvárad, and the pieces of his skull were placed into a golden-silver reliquary that was decorated with wire enamel. After being chosen to be the bishop of Győr, the bishop of Nagyvárad brought this reliquary to the city as a gift. The respect for St. Ladislaus spread greatly after the earthquake in 1763 because the believers prayed to the holy king to protect Győr from the earthquake. The city was not heavily damaged, therefore on 27th June 1763 Bishop Ferenc Zichy organized a huge thanksgiving feast and he decreed that the reliquary should be taken on a procession every year in the downtown.

The bronze statue of the writer, born near Győr, in Tét, stands on Bécsi kapu Square. Many legends are linked to it: if you take a look at the figure of Kisfaludy, you can see papers and a pen in his hands. As Győr is also known as the city of education because of its numerous reputable schools, in the morning you can see lots of diligent pupils hurrying to school in the downtown. Kisfaludy looks around the square shortly before 8 o'clock and he notes down the names of pupils who are late to school. On his paper, he also has got a record of the cars parking in the ‘no parking’ zone in the square. As we see, after his death, the renowned Hungarian poet and dramatist is still busy working for the city.

Maybe only a few people know that the list of Hungarian inventions is enriched by a very popular drink, the wine spritzer (wine with soda water), which was invented by a Benedictine monk, teacher and physician of Győr. Previously, mineral water, that often had to be transported huge distances, was the favourite drink in numerous monasteries. Due to the terrible road conditions, the carbon dioxide was shaken out of the water. To solve this problem, Jedlik invented the soda water which was only one step away from the popular wine spritzer. Every year, the city of Győr organizes the Wine Spritzer Festival to honour this creation.

The well-known heroin of the novel of Mór Jókai, the ‘white woman of Lőcse’, Mrs. Julianna Ghéczy Korponai was imprisoned in the old Town Hall from April 1713. She was accused of having helped the emperor’s troops occupy the city of Lőcse during the Rákóczi War of Independence. In fact, she only had a diplomatic role – she had transmitted letters and messages between the two sides before the city capitulated – but according to the propaganda, the city fell because of her treason. After a long trial, she was beheaded on Széchenyi Square, the old market square of Győr, on 25th September 1715, in front of a huge crowd. Her story was immortalized by Mór Jókai in his novel titled ‘The White Woman of Lőcse’.

The painting that can be seen in the northern nave of the Basilica was brought to Győr by Walter Lynch, a bishop of Ireland, when he fled from the persecution of the Catholics by Oliver Cromwell. Some decades later, there was a new wave of persecution of the Catholics in Ireland and every bishop of the country was exiled. On the day of the Parliament’s resolution, on 17th March 1697, which is the feast of the patron saint of Ireland, St. Patrick, bloody tears rolled down the eyes of the Madonna. The tears were mopped up with a white linen cloth that was later framed and attested to by Bishop Ferenc Zichy. The blood – though pale – still can be seen on the cloth that is kept in the Diocesan Treasury. Since then, the Cathedral of Győr has been a place of pilgrimage and the holy picture is still highly respected.

The house got its name from the iron nail-tree on its corner. In 1833, Mátyás Zittrisch, a grocer, bought the building and he placed there a tree trunk coated with iron bands and nails, copying the “Stock im Eisen” in Vienna, on the corner of the house. According to the tradition, the travelling young craftsmen hit a nail into this stump as a memory of the time they had spent in the city.

The ‘Iron Stump’ House

The ‘White Woman’ of Lőcse

Picture of the Weeping Madonna

Anyos Jedlik and the Wine Spritzer

St. Ladislaus Herm

Statue of Károly Kisfaludy
10 THINGS YOU MUST TRY IN GYŐR
1. Lángos with garlic, cheese and sour cream, or bacon in Tejfölös Alley
2. Strawberry almond cake on the promenade
3. Giant sundae on Széchenyi Square
4. Fish in vinegar and fish soup on Dunakapu Square
5. Lemonade on a sunny terrace
6. Langalló in the Christmas Market on Baross Street
7. Roasted chestnuts and cinnamon almonds on Virágpiac
8. Somlói trifle in Bécsi udvar
9. Rice pudding with plenty of cocoa in the downtown
10. Dance festival where the cream of the Hungarian dance world get together every June
11. Győrkids’ Festival because Győr turns into a children’s empire at the first weekend of every July
12. A riverside stroll in the downtown – the renewed banks tempt you to do some jogging or mooning
13. The visitor centre of Audi Hungária – you can see firsthand how an engine or the famous TT is produced in the world’s biggest engine factory
14. A handball match of Audi ETO KC – rooting for the world-class handball girls in the modern Audi Arena
15. Clinking with a summer spritzer – probably on the Wine Spritzer Festival, as Győr is the city of spritzer
16. Taking a boat at the downtown port of the Moson Danube and exploring the city
17. Tasting local gourmet dishes in the small restaurants of the downtown, breakfast places or cook-shops
18. Visiting a performance of the National Theatre of Győr or the Iron Rooster Puppet Theatre
19. Having some fun on Aranypart or rooting for Hungarian success on the current Olympic Games, European or World Championships
A RIVERSIDE STROLL

By 2016, the river banks of Győr were completely renewed. Living up to its name, the city of rivers provides a close connection with the downtown banks of the Rába and the Moson Danube for people with baby carriages, for joggers or strolling lovers. Leaving Zechmesiter Street, you can start your walk on the bank of the River Rába where you can feed the flocking ducks with some pieces of twirls. While crossing the Rába Double Bridge, take a detour to the calm and small Radó Island which is encircled by the two branches of the Rába. On the island, there are the oldest monument boathouse of Hungary and a lovely bandstand. Leave the bridge and walk alongside the Rába Quelle Thermal Bath and Spa on the other side of the road. The steam from the open-air pools shows that this is a good place to relax after a long walk.

Go round Radó Island and walk along the quay next to the 16th-century walls of the castle of Győr. In the historical environment, take a look at the “new Italian” bastions which were once state-of-art parts of the defense system against Turks. Strolling along the walls, you can soon reach the Moson Danube. The final destination of your riverside walk is Dunakapu Square where the quay preserves the memories of the once thriving commercial river town.

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WITH CHILDREN

For the families with children, we recommend routes, customized for the younger ones, with exciting stories and mysterious enigmas.

Start your walk in the visitor centre where you can get an activity book and with that, you can set out to explore the city. Follow the route in the book and listen to the melodies of the City Hall tower, sit down next to the Boatman in Baross Street, tell some legends with Károly Kisfaludy on Bécsi kapu Square, look for Napoleon’s cannonball in Király Street, and climb Chapter Hill where the Basilica holds real royal treasures. The tower of the Bishop’s Castle provides a wonderful view. If the children are tired after climbing its 203 steps, you can play together the legend of the Iron Rooster at the drinking-fountain on Dunakapu Square. You can also test your children’s strength by making them rotate the Pulse Statue and take funny selfies of the family. At the giant soda siphon fountain, you can tell the small ones how this formerly well-known tool works, then you can have a glass of squash or wine spritzer in one of the excellent restaurants on nearby Széchenyi Square. The ‘Iron Stump’ house takes you back to the era of apprentices, then, you can continue your time travel on the other side of the square by telling stories about the inventions of Ányos Jedlik and visiting the Pharmacy Museum. The exhibition is free of charge and offers a glimpse into the world of old medical and pharmaceutical devices. You can see a famous invention of Győr, the stomach sewing machine, as well.

In the visitor centre, you can also choose a playful way to discover the city: children and willing adults are welcomed to take part in a city exploring game. You have to reach certain points of the downtown, by solving rhymed enigmas, where you are rewarded with stamps that can be collected in your book. At the end, just go back to the centre for your prize.
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